



 **FARM AFRICA**



Together, we
can unlock
**transformative
change**

The challenge

In eastern Africa's rural communities the challenges of extreme poverty, food insecurity and biodiversity loss are being intensified by climate change and global economic instability. The key to addressing each of these challenges lies in agriculture.



Photo: Farm Africa/Esther Mbabazi





“Land is my future. Coffee can bring me additional land. If I can increase my production and harvest, and I get better prices, I’ll use the revenue to acquire more land.”



Photo: Farm Africa/Mwangi Kirubi

With your support, Farm Africa’s experts can provide the knowledge and guidance that farmers need in order to improve the quantity, quality and value of what they produce.

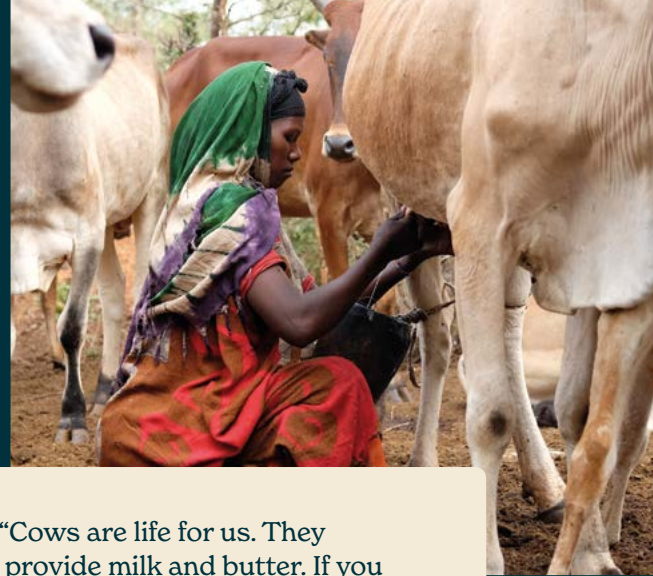
Meanwhile, by farming sustainably and in harmony with nature, farmers can help protect ecosystems and restore biodiversity.

What is Farm Africa?

Farm Africa is a leading NGO that works in partnership with smallholder farmers and small businesses to unlock the transformative potential of sustainable and effective agriculture.

We are long-established and our evidence-based programmes have been refined over time through detailed reporting of effectiveness and results.

Photo: Farm Africa/Nathan Siegel



“Cows are life for us. They provide milk and butter. If you sell them, you get money. Before the cooperative was set up, we didn’t have enough pasture. Now, we have enough pasture and we can get enough milk.”





We have over 200 team members operating across eastern Africa, with programmes running in DR Congo, Ethiopia, Tanzania, Kenya and Uganda. The vast majority of our team are from the local area, can speak the local language and have a deep understanding of the local context.

Photo: Farm Africa



What we do

Our experts help farmers to improve the quality, quantity and value of their produce, so that they can support their families with more resilient livelihoods.

We support farmers to build their access to finance and improve access to markets, so that they can build growing businesses that revitalise communities by expanding employment.

We build the positive case for farming in harmony with nature, so that agriculture is sustainable and biodiversity is restored.



“What Farm Africa has taught us about using regenerative agriculture has been very helpful. Thanks to these techniques, last year we enjoyed higher yields. I hope that my children will take over the farming business one day.”



At the heart of our programmes is the inclusion of women and young people. Evidence shows that with gender equity comes better outcomes for families and communities.

Equally we want our programmes to inspire a new generation of farmers that unlocks the potential of sustainable agriculture.

At the moment we reach around 700,000 people each year across five countries, but we know there is so much more we could do.

Our goals

- ✓ Boost productivity
- ✓ Increase incomes
- ✓ Act on climate change
- ✓ Protect ecosystems
- ✓ Connect farmers to markets
- ✓ Increase access to finance
- ✓ Provide business education
- ✓ Empower women
- ✓ Boost youth employment
- ✓ Reduce food loss



Photo: Farm Africa/Brian Ongoro





What is the Giving Circle?

The Giving Circle is a collective of visionary philanthropists that together will transform the fortunes of entire communities.

Giving Circle members invest in Farm Africa's operations in the knowledge that it directly addresses the poverty and food crisis, and supports farmers, women and young people to protect the environment and build prosperous, resilient and sustainable futures for generations.



Photo: Farm Africa/Lisa Murray

“I am delighted to support the Giving Circle for Farm Africa, helping to unlock the potential of young entrepreneurs and women in rural communities. In a region with high unemployment, and in the face of the climate crisis, it is more important than ever to invest in sustainable agriculture.”



Sabrina Dhowre Elba

Giving Circle Patron



Join a collective of **change-makers** that believe in the potential of eastern Africa. Be the **catalyst** in the story and watch as **transformative change** unfolds.

Join the Giving Circle



Cultivator

Donate £5,000 per year,
for three years



- ✓ Annual virtual tour of communities and projects
- ✓ Exclusive annual members' event
- ✓ Invitation to Farm Africa's Annual Supporters' Meeting & AGM
- ✓ Regular, bespoke reports
- ✓ Dedicated team member
- ✓ Option to appear on Farm Africa's virtual honours board

Harvester

Donate £10,000 per year,
for three years



- ✓ Invitation to exclusive annual virtual Giving Circle Gathering chaired by Chief Executive, Dan Collison
- ✓ Directly connect with a Farm Africa Project Manager, or project participant

Champion

Donate £15,000 per year,
for three years



- ✓ Exclusive opportunity to visit a Farm Africa project to see first-hand the impact Farm Africa has in eastern Africa (please note Giving Circle members will be required to fund their own flights. Farm Africa will manage all local arrangements)

To join, please contact Amie Gardner, Head of Major Gifts:

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Photo: Dan Chung

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 Farm Africa

www.farmafrica.org/givingcircle

Charity registration number 326901 (England & Wales)

